

A.GOPS 14/2023

National Uniform Updates

Environmental Sustainability Initiatives

As part of GGA and Noone's commitment to environmental sustainability, GGA is pleased to announce the following initiatives:

- Introduction of a recycled polyethylene terephthalate (rPET) material into the GGIA uniform range.
- Utilising biodegradable packaging where possible, minimising the use of plastic packaging, and incorporating recycled cardboard throughout the Noone supply chain.

Introduction of rPET Material to the Girl Guide Uniform Range

GGA and Noone are working towards replacing the use of polyester across the Girl Guide uniform range, with a more environmentally sustainable 50-80% rPET material. This change in the uniform production process is expected to be phased in from 2023 and will initially be applied to the Girl Guide polo shirt and fleece jacket products.

Production of rPET is estimated to use 59% less energy, reduce CO2 emissions by 32%, and contribute to reducing plastic pollution. This eco-friendly approach helps to minimise waste, whilst allowing Noone to maintain the high standard and quality of the Girl Guides uniform range.

Please note that the existing stock of polo shirts/fleece jackets will continue to be sold until stock depletion and can remain available for sale through Guide shops/online stores.

For a fact sheet about the new rPET material, please reference attachment 1 of this A.GOPS, which is also now available via the GGA website- [Uniform - Girl Guides Australia](#).

Social Media post- Introduction of rPET Material

To support national communications please find below social post information related to the introduction of rPET material to the Girl Guides uniform range. The below social post image can also be found in the [National Communications chat via Teams](#).



Text to go with the post:

Exciting news! The Girl Guides Australia uniform range will soon include rPET materials. This eco-friendly fabric is made from recycled plastic bottles and helps reduce the amount of waste in our environment.

By wearing uniforms made with rPET material, Girl Guides will be making a positive impact on the planet and showing our commitment to sustainability.

Let's continue to make a difference together! 🌱🌍 #GirlGuides #Sustainability #rPETmaterial #ReduceWaste

Increase in Wholesale/Retail Prices for National Uniform Products

Despite the rising production and supply costs within the apparel industry, Noone has shown their support for Girl Guides by maintaining stable wholesale/retail pricing for over 5 years. With the expectation of continuing increases in manufacturing, raw materials and freight costs, Noone has advised GGA of their need to marginally increase wholesale/retail pricing across the Girl Guide uniform/merchandise range.

The new wholesale prices will become applicable from the next national uniform/merchandise order and new retail prices will go live via the Noone website from 1 July 2023. These new prices will be fixed until the following annual pricing review in June 2024. Please find a list of the current wholesale/retail pricing vs new pricing in attachment 2 of this A.GOPS.

Document Date	16.05.2023
SGGO Stakeholders	CEOs and Retail Managers
Included on GGA and SGGO social media	Yes- rPET material social post only.
Next Steps for SGGOs	Retail Managers please apply the new retail prices to all Guide shop sales from <u>1 July 2023</u> and note the new wholesale costs applicable. Communications Managers can include rPET social post information in SGGO social media communications. Link to the <u>rPET fact sheet</u> document on the GGA website uniform page, at SGGO's discretion.
Response Date	N/A
Distribution List	Chief Commissioner State Commissioners CEOs Retail Managers Communication Managers National Co-ordinators National Office